

BBI 40

THE BRITISH BROADCASTING CORPORATION

Head Office: Broadcasting House, London, W.1

Caversham Park, Reading, Berks.

TELEPHONE: READING 72742

TELEGRAMS AND CABLES: BROADCASTS, TELEX, LONDON

Reference:
07.MS.JTC

STAT

F.B.I.S.,
2430 E Street, NW,
Washington 25, D.C.

25th February 1955

Dear Alan,

I am most grateful for your very prompt and full reply of 11th February to my letter of the 7th setting out details of our proposed curtailment of coverage. Your remarks have been most helpful and I would like to express my appreciation of the way in which you have accepted in large measure these reductions which were forced upon us. Your views on the reductions to which you object are being anxiously considered, and we will not of course take action on these until I have had the opportunity of discussing with you.

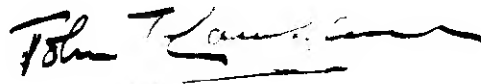
As I have got to fit our operations during the year commencing 1st April within our reduced budget, I am most anxious that we should be able to bring those reductions which you are prepared to accept into operation if possible by 31st March, and I would appreciate your consideration of how far this will be possible from your point of view.

I think there can be no doubt that the principles which you enunciated in your letter are entirely valid, and the resolution you propose for adoption by the Joint Coordination Committee is readily agreed by us. It is quite evident from the discussions I have been involved in here that the value of the joint monitoring effort of our two organisations is fully appreciated and there is no desire that this should be departed from. There is one thing which I would hope to be able to bring back with me from Washington, and that is a formal statement of the requirements of FBIS from the BBC Monitoring Service which could be tabled by me in support of the level of monitoring in which we are presently engaged. While I have made it quite clear that our present level of coverage has been recognised by the Joint Coordination Committee as our responsibility in the joint operation, I have been asked to confirm this and if possible seek from you a definition of your minimum requirements from us under our agreement.

- 2 -

I am sure that when we are able to discuss this together we will find no difficulty in resolving matters, but the present examination of the service rendered by monitoring to our own Government is under critical review, and I am most anxious that the result should once and for all establish the need for our Service and the level at which our operations must be carried on.

Yours sincerely,

A handwritten signature in dark ink, appearing to read "John T. Campbell", with a long horizontal flourish extending to the right.

J.T. Campbell